CHIDIKE VINCENT

PRODUCT DESIGNER · UX RESEARCH AND FULL-STACK DEVELOPER

Sheffield, UK · vchidike@outlook.com · v.vincent@shu.ac.uk · linkedin.com/in/chidikevincent · chidikevincent.com

PROFILE

Product designer with an MSc in Computing (Distinction) who designs and ships digital products end to end, from discovery and UX research through interface design, prototyping and production build.

My design practice began in 2021 on Wix, where I built 13+ client websites without code. I learned to code in 2023 and now build what I design in React, TypeScript and ASP.NET Core, so I can prototype, test and iterate against real user feedback.

Experience spans B2B SaaS, a multi-tenant portal, a mobile product, subscription systems and a live AI prompt library.

PRODUCT DESIGN AND UX

End-to-end product design · UX research and stakeholder interviews · Workflow mapping and information architecture · User flows and wireframing · Interaction and UI design · Rapid prototyping and usability validation · Role-based dashboards · Design systems and responsive patterns

DESIGN TOOLKIT

Figma · Canva · Adobe Photoshop · Adobe Illustrator · Wix Studio and Velo · Framer Motion · Figma Make · Claude Design

ENGINEERING TOOLKIT

React, TypeScript, Tailwind CSS, shadcn/ui · C#, ASP.NET Core, Python, FastAPI · PostgreSQL, REST APIs, Supabase · Azure, Azure DevOps CI/CD, Git, Docker

PROFESSIONAL EXPERIENCE

Senior Product Designer / Fullstack Developer, Simply Connect *May 2026 to present*

Sheffield Hallam University · South Yorkshire Innovation Programme

- Designing and building a mobile product for an existing live platform, translating the service into clear mobile journeys, screens and interaction patterns. In early development.
- Led product discovery, UX decisions and requirements gathering, and own the experience from design through build.

Senior Product Designer / Fullstack Developer, Workplace Scientifics *Sep 2025 to present*

Sheffield Hallam University · South Yorkshire Innovation Programme

- Sole designer-engineer of a multi-tenant portal for a UK occupational hygiene company that supported 300+ businesses in 2025, owning UX decisions from architecture through to deployment. In user testing.
- Designed separate admin and client dashboards, role-specific permissions, report filtering, inspection booking and clarification requests, replacing an email-based report process.
- Built the designed experience in React, TypeScript, Tailwind CSS and ASP.NET Core, so design and code moved together.

Senior Product Designer / Fullstack Developer, Prompt Bnk (formerly AI Prompt Library) *Jun 2025 to Mar 2026*

Mount Move Ltd · Sheffield Hallam University · South Yorkshire Innovation Programme

- Designed and delivered a live subscription SaaS end to end, from user journeys and information architecture through interface design and deployment.
- Designed subscription, category-based discovery and dashboard experiences around how people find, save and copy AI prompts. Curated 150 prompts across 15 categories.
- Refined the workflow through usability testing. At launch: 19 of 20 test tasks completed (95%), usability 84.5 out of 100, and 50+ subscribers.

Product Designer / Wix Developer, Tables Stick *Apr 2026 to Jun 2026*

Sheffield Hallam University · South Yorkshire Innovation Programme

- Redesigned a basic informational site for UK primary schools into an e-commerce and subscription product around school access, protected content and CPD booking.
- Built it in Wix Studio and Velo, with automated access codes issued and validated per school.

Volunteer Product Designer / Frontend Developer, Sheffield Hallam University *Dec 2023 to Sep 2024*

Internal product development

- Designed and built React interfaces for an internal attendance monitoring platform, turning lecturers' needs into usable workflows.
- Contributed to ERD and data-flow design, tying the product structure to the interface.

Co-founder and Web Designer, Thirteen Eleven Studio *From 2021*

Formerly Thirteen Eleven Design and Technology · Nigeria

- Between 2021 and 2023, designed and built 13+ client websites on Wix, without code, and led client projects from concept and layout through to launch. This was my route into product design, before I learned to code in 2023.

SELECTED PERSONAL PRODUCT

Co-founder and Director of Technology, The Frank Initiative LTD *2026 to present*

Fund for Charity, fundforcharity.com

- Designed and built a giving platform connecting donors, including the UK's Nigerian diaspora, with verified orphanages in Nigeria. Built and ready. Sole product designer and developer.
- Designed three environments in Figma before building them: a public donor platform, an orphanage dashboard and an internal admin system, covering giving journeys, campaign management, operational visibility and a cross-border payment flow in two currencies.

RESEARCH AND RECOGNITION

- Applied research in computer vision, IoT and privacy-preserving machine learning, turning research questions into working, user-facing systems. Designed the Heeley City Farm welfare dashboard with farm staff in a co-design workshop.
- Best Paper Award, IoT 2025, Vienna · Campus Jobs Student Employee of the Year 2025 · Sheffield Hallam University Gold, Silver and Bronze recognition awards.

EDUCATION

MSc Computing, Distinction *Sep 2023 to Nov 2025*

Sheffield Hallam University

BEng Electrical and Electronics Engineering, 2:1 (Computer Engineering major) *2010 to 2016*

Federal University of Technology, Owerri, Nigeria